



# Looking for a customized WebEDI solution?

### You've found it: WebSolutions by stratEDI.

With over 25 years' experience and more than 5000 customers, there are some requests that we get again and again. That is why we have developed a set of solutions that covers

classic WebEDI, to automatic generation of SSCC and EAN128 labels and the automatic generation of DESADV (despatch advice) to logistics management.



#### Standard-compliant and convenient: WebEDI conforms to GS1 Germany specifications.<sup>1</sup>

With WebEDI, business partners who cannot or do not want to implement a comprehensive classicEDI themselves can be integrated into EDI processes. Exact specifications have been defined for the structure and dependencies of order (ORDERS), despatch advice (DESADV) and invoice (INVOIC) documents under the umbrella of GS1 Germany.

The stratEDI solution is certified according to GS1 and transfers a maximum of data from the original message to the subsequent document through comprehensive turnaround functionality. This reduces the need for manual reworking.

The WebSolution offers the following functions: receipt of orders, generation of the SSCC, sending despatch advices with SSCC, creation and printing of EAN 128 labels, dispatch of invoices, archiving, printing and PDF download of all documents as well as the option of managing article master data, SSCC with a hierarchy as well as the creation of delivery documents for drop shipping (thirdparty orders).

## Scanner-supported and powerful: despatch advice.<sup>2</sup>

To use scanner-supported despatch advice, the platform operator uploads article master data to the platform. Based on master and order data, the WebSolution dynamically calculates the number of labels required for the largest logistical unit and the corresponding locations. Depending on the requirements, proprietary labels or EAN 128 labels are created, which can be easily printed out by the supplier.

To generate the suitable DESADV for this, the supplier scans the labels with a hand scanner and loads the data into the WebSolution. In the next step, a hierarchical DESADV is created and transferred to the platform operator. The information from the DESADV and labels increases the quality of the goods receipt for the platform operator.

Furthermore, online order picking can also be implemented. In this case, the supplier picks the goods online on the WebSolution directly from the tablet – the scanner files do not need to be uploaded.

### Transparent and easy-going: INVOIC view portal.<sup>2</sup>

EDI INVOIC data is usually difficult to handle for invoice verification. The WebSolution displays all invoices (INVOIC) received via the portal for the platform operator. In this way, all invoices received via EDI can be searched according to certain criteria, e.g. invoice number, date, or sender. The results can be printed as a PDF, saved, or simply checked on the screen.

Do you have a request that we have not covered here? We customize it for you.



## Automated and in demand: drop shipping with returns service.<sup>2</sup>

More and more retailers are having goods sent directly from their suppliers to the end customer. However, companies often do not have EDI-supported returns processing.

With stratEDI, the platform operator sends the orders to the WebSolution to make them available to the supplier. If a return is required, the WebSolution generates all the documents – i.e. the returns document, returns label and credit note – and makes them available to the supplier.

#### Convenient and comprehensive: order platform.<sup>2</sup>

The platform operator sends all the available article master data to the WebSolution. The sales partners can generate the desired orders from this. The address data of possible goods recipients is available. If the same or similar orders are frequently placed, the data from completed transactions can be transferred and adjusted for a new order.

Once the goods have been dispatched by the platform operator, the delivery note and invoice are sent to WebSolution, where the sales partner can print and/or save the documents in PDF format.

#### Systematic and consistent: article master data portal.<sup>2</sup>

The WebSolution user can record all the relevant article master data in a web interface.

The platform operator specifies the contents of this interface as well as the parameters for checking the contents of the individual fields. This ensures the high quality of the article master data exchange.

To keep manual effort low for the data transmitter, the information can be uploaded to the WebSolution via a predefined csv file. It is displayed in the input mask and can be edited.

In the last step, the data is transmitted to the platform operator. The formats available are EANCOM-PRICAT, IDoc or a compatible csv file.

#### Smart and future-proof (1): databased inventory management.<sup>1</sup>

In this stratEDI WebSolution, users manage article master data and inventory levels. Trade partners send inventory reports (INVRPT) and/or sales reports (SLSRPT) at regular intervals, which can be displayed on the platform. Based on defined criteria, which the user can modify, the WebSolution generates order suggestions. These can be edited and, if desired, transferred into the user's ERP system. Once the order is dispatched, the WebSolution automatically updates the inventory.

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#### Smart and future-proof (2): databased production management.<sup>2</sup>

To improve production disposition, especially when dealing with fresh goods, the platform operator works in-house with a prognosis tool. Based on this data, the operator transfers order suggestions to the platform for its customers. Then the customer can either accept the recommendation or make adjustments. At a defined time, the WebSolution generates the orders per customer and sends these to the platform operator, where the data is automatically processed.

#### Smart and future-proof (3): databased connection to field staff.<sup>2</sup>

Field staff really work their magic with customers when they are well informed and can make recommendations. With this WebSolution, the platform operator's sales employee receives order suggestions on their phone or tablet once the customer's inventory levels have been checked. If necessary, order suggestions can be adjusted online.

If the order has been checked together with the customer, the sales representative can confirm the order. The WebSolution generates the order data and sends it to the platform operator, where the data is automatically processed.

#### The path to customers: Text and media data for online shops.<sup>2</sup>

An ever-increasing number of online shops want to be provided with content, which can barely be covered by shop operators anymore. This WebSolution provides a helping hand: The supplier has an input mask where they can enter descriptions, notes, the product composition and other information. Uploads can be made to the platform via a defined csv interface – the same also applies for media data, which can be uploaded as a PDF, jpg or video. These materials can then be assigned to individual articles.

The platform operator receives the result as an EANCOM-PRICAT, IDoc or a compatible csv file. The data is referenced in the file name. This means operators don't have to create the information on the products for their shop themselves but can download it directly from the WebSolution.

## Experienced and good: stratEDI.

stratEDI specializes in supplier integration and partner connection via EDI (Electronic Data Interchange). Founded in 1994, the company, now with 15 employees, has been active in the field of data clearing using cloud structures since its technological beginnings.

<sup>1</sup> The platform is operated by stratEDI; for working with it, users will receive an invoice from us.

<sup>2</sup> We make this solution available to our customers as a platform. A one-time invoice for the implementation and monthly hosting fees for the number of connected users (employees, suppliers, customers etc.) or processed articles are payable.